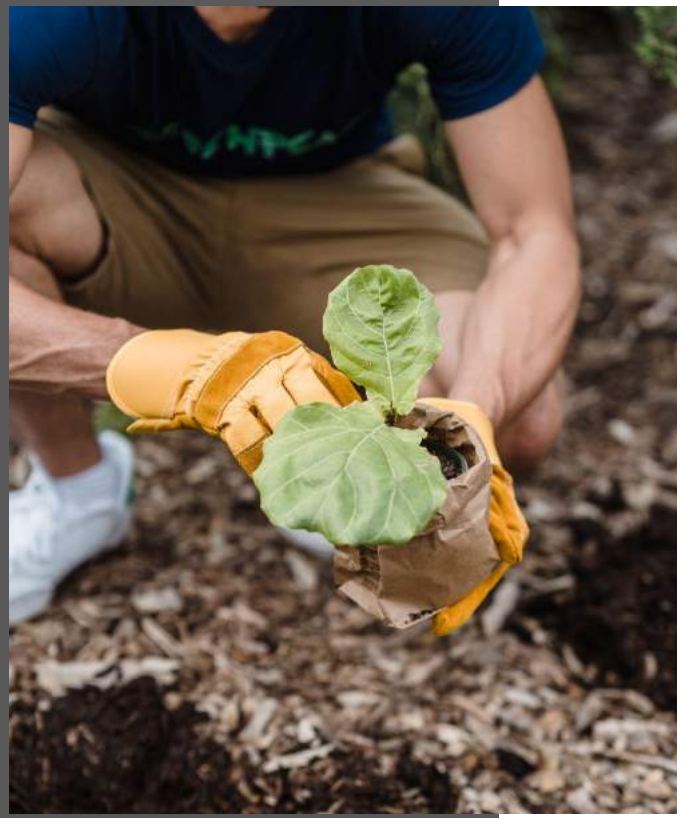

livewire
partner appreciation program



Charitable Contributions

make a difference in your community



Giving Back to RVA

become a community pillar

Any business that participates in our **Partner Appreciation Program** will have the chance to make a difference in the Richmond Community. For every project referral, Livewire will make a donation equal to **2% of the total project cost** to a local charity of your choosing.

Donations will be made quarterly, and each gift will be accompanied by a press release to over 200 Virginia media members and promoted across Livewire's digital media channels.

What follows is a list of some charitable organizations we've partnered with in the past. Of course we're always eager to establish new relationships, so if there's an organization you'd like us to consider, just ask!

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Habitat for Humanity

Strength, stability, and self-reliance through shelter

Habitat for Humanity is a nonprofit organization that helps families build and improve places to call home. They work in more than 70 countries, and have helped more than 39 million people improve their living conditions since 1976.

Habitat works together with communities around the world so that more people are able to live in affordable and safe homes. Our advocacy efforts focus on policy reform to remove systemic barriers preventing low-income and historically underserved families from accessing adequate, affordable shelter.



Richmond Metropolitan Habitat for Humanity®

Richmond SPCA

Animal advocates

The Richmond SPCA is a nonprofit, no-kill humane society in Richmond, Virginia. They save the lives of about 4,000 homeless dogs, cats, kittens and puppies each year and provide veterinary medical treatment and behavioral rehabilitation to the vast majority of the dogs and cats in their shelters.

At all times and in every way, the SPCA advocates for animals. They provide for their safety and comfort, strive to alleviate their suffering and work to place them in homes that provide a responsible lifetime commitment to them, and oppose all forms of animal cruelty.



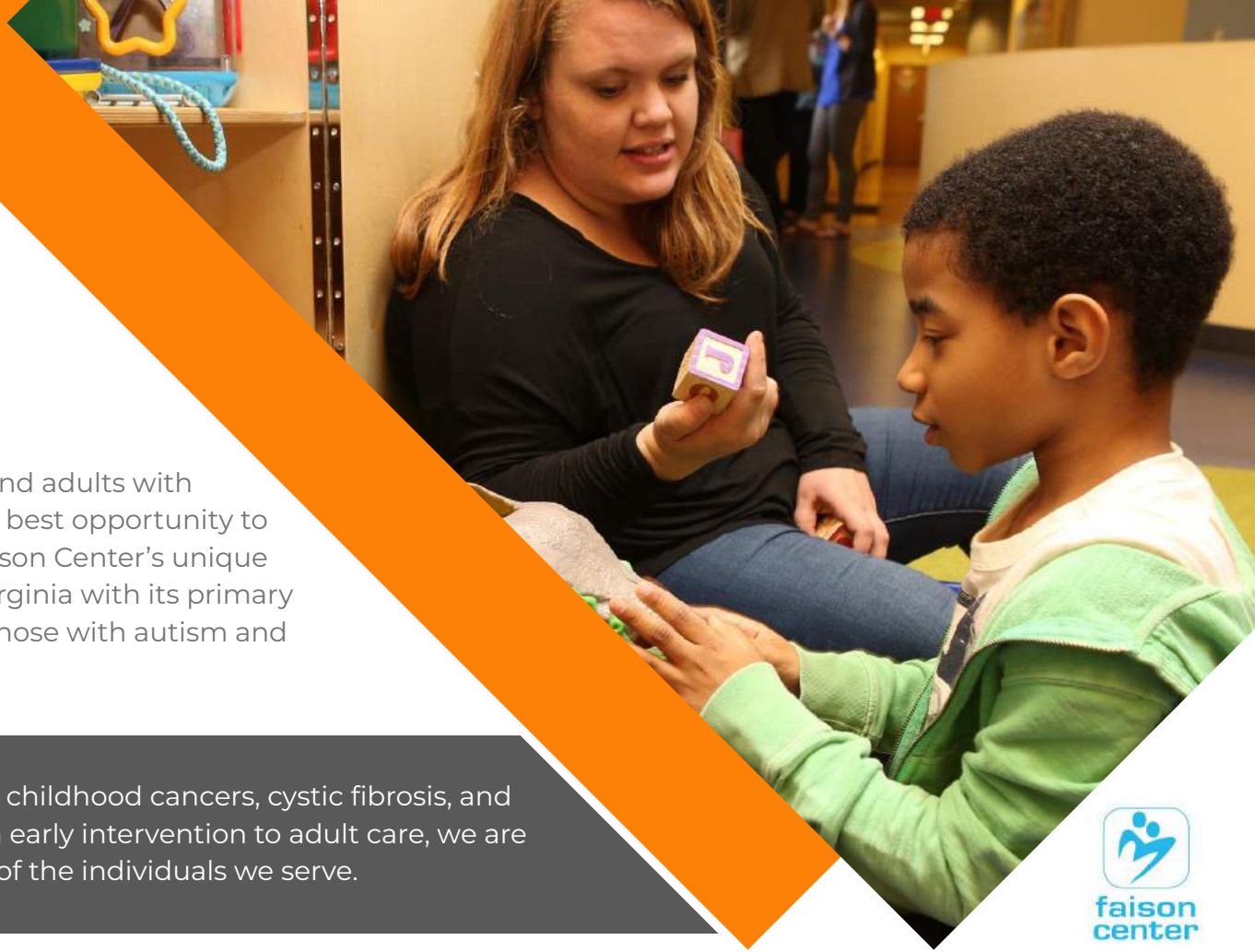
RICHMOND SPCA
CELEBRATING 30 YEARS NO-KILL

Faison Center

Pioneering possibilities

The Faison Center gives children and adults with autism and related challenges the best opportunity to live rich and fulfilling lives. The Faison Center's unique lifespan model provides Central Virginia with its primary source of world-class services for those with autism and their families.

Autism affects more children than childhood cancers, cystic fibrosis, and multiple sclerosis combined. From early intervention to adult care, we are committed to improving the lives of the individuals we serve.



faison center

Children's Hospital

There's a champion in every child.

The Children's Hospital of Richmond provides exceptional service by treating the whole child and family, not just the illness or injury. They earn trust by working with families as a team and display a positive attitude while being respectful, open-minded, inclusive and welcoming.



The Children's Hospital combines award-winning clinical care, research and education with an uncanny understanding of what makes kids unique. From casts to cancer – from simple to complex – they do everything in their power to give kids the best shot at a healthy future.

Power Over Parkinson's

Reclaim your power

POP supports the use of exercise and wellness to reduce the symptoms or slow the progression of Parkinson's Disease. We assist People with Parkinson's ("PWP") and their care partners in overcoming impediments to making exercise and wellness a part of their daily lives.

POP also provides financial support and educational resources to PWPs and their care partners to ensure they have the necessary tools and information to best manage the disease.



Blue Sky Fund

Inner growth through outdoor adventure

Blue Sky Fund connects Richmond youth of all ages to the natural environments in our region, reaching elementary, middle, and high school students through in-school, after-school, weekend, and summer programs.

Blue Sky Fund offers unique programs for elementary, middle, and high school students. No child is too young or too old to be explore RVA's environment and increase their understanding of the natural world.



Richmond YMCA

Serving Richmond for 167 years

The YMCA of Greater Richmond constantly adapts to meet the changing of our community. They partner with a number of other organizations in the area to ensure our community has access to vital services. Regardless of income, they are committed to ensuring everyone can benefit from access to Y programs.

At its heart, the YMCA is a place where all are welcome and everyone belongs. Through your support, the YMCA of Greater Richmond can continue to be a place of equitable opportunity for all.



The SEAL Veterans Foundation

Keeping the brotherhood strong

From the Frogmen of World War II to the brave warriors of today who served in Iraq, Afghanistan, and countless other conflicts, the SEAL Veterans Foundation is a lifelong resource.

The SEAL Veterans Foundation supports lifelong assistance and scholarship programs that benefit veterans and their families. Their goal is to ensure our veterans receive the assistance they need when they need it.



SEAL
VETERANS FOUNDATION

The United Way

Live United

United Way brings together regional nonprofits, businesses, schools and volunteers. They identify key areas of need and create community-based and community-led solutions that provide everyone with a clear path to success.



United Way of Greater Richmond & Petersburg provides millions of dollars annually to more than 70 programs at more than 50 local organizations. They're working on the front lines to create lasting change our community.

Feed More Richmond

Hunger relief starts here

Community support takes many forms. Through volunteer opportunities, hosting food drives, donating food, and providing financial support, Feed More makes a difference in the lives of our neighbors in need.

Financial gifts make it possible for Feed More to operate, at scale, across Central Virginia. For every dollar donated, they can provide four meals, and over 92% of each gift directly supports their programs and services.



FEED MORE℠

Ronald McDonald House

Keeping families close

RMHC provides a “home-away-from-home” for families with children receiving care at local area hospitals. When a child is sick, the entire family needs comfort and support, and they believe no family should have to deal with their child’s medical crisis alone.



At leading local hospitals, RMHC Richmond provides unique family-centered care and services through the Ronald McDonald House Sibling Center, Happy Wheels and Lunches with Love programs.

RMHC
Richmond

The Make-a-Wish Foundation

A shining light of hope for children

The Make-a-Wish Foundation create life-changing wishes for children with critical illnesses during their darkest days. Your generous support transforms lives, one wish at a time.

When you donate to Make-A-Wish Greater Virginia, you're giving children renewed strength to fight their illnesses, bringing families closer together and uniting entire communities. You can change lives.



Make-A-Wish

James River Association



Be a James Changer!

Clean water is no accident. It has taken over four decades to take the river from one of the nation's most polluted rivers to one of its most improved, thanks in large part efforts made by the James River Association.

The James River Association keepins Virginia moving forward to fully implement the cleanup plans for the James River under the Chesapeake Bay Cleanup effort And helps Helping communities realize the benefits from a healthy James River and support protecting it.



Marketing Services

leverage livewire's in-house capabilities

Tell Your Story...

marketing resources

Livewire has in-house design and marketing capabilities not available to many businesses.

If your organization has limited marketing resources, you can choose to leverage our content marketing talent to tell your story.



Content & Design



Photo & Video Production



Email Marketing

livewire



Content & Design

kick your brand up a notch

Promotional Blog Post
Dedicated article (800 word min.) highlighting a product or service of your choice. The piece will be provided to the client along with accompanying collateral, and also promoted on Livewire's blog.

Collateral & Design
Our in-house design team will create promotional collateral (brochure, display advertisements, rack card, etc.) uniquely branded for your organization.

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Photo & Video Production

compelling visual storytelling

Dedicated Photo/Video Shoot

Livewire's creative team will conduct a comprehensive photoshoot upon project completion. Your deliverables will include:

- A branded case study piece that's unique to you, not co-branded.
- Unlimited, digital, usage rights to all materials collected (photo & video)

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Email Marketing

getting the word out

Newsletter Inclusion

Receive a prominent, branded placement within our monthly customer newsletter, which is distributed to over 6,000 high-income earners in the Richmond region.

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THANK YOU

