

FAHRENHEIT

group



How Livewire Helped the Fahrenheit Group Use Innovative Technology Throughout Their Space

Client meetings, presentations, community talks, conference calls... that's a lot of tech! Here's how we helped the Fahrenheit Group design an innovative space free of friction caused by technology.

About the Fahrenheit Group

The Fahrenheit Group is a consulting and professional services firm helping growth-oriented organizations overcome challenging hurdles. Their team of seasoned, C-level executives and consultants collaborate with clients to define strategy, build road maps, and deliver measurable results.

About the Space

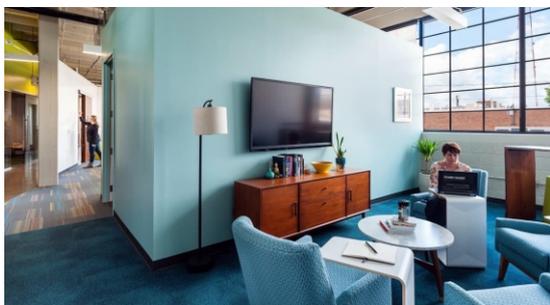
When the Fahrenheit Group decided to get away from the “traditional” office setting, they made the move across town to Scott's Addition. The space they chose allowed for more flexibility, giving them a hip, creative vibe.

"We wanted a more creative, hip image - a space that would attract the right talent but also something the community would appreciate and use." - Rich Reinecke

Fahrenheit's office has a number of unique features. There are a variety of workspaces for employees to use: traditional tables and desks, open work spaces, a cafe with booths, and conference rooms. The cafe includes a bar and rollup garage door with various presentation capabilities.

"We let clients, non-profits, and the community use our space, so we wanted a couple of different options for when outsiders come to present." - Rich Reinecke

In addition to the great work spaces at the Fahrenheit Group, they wanted to give their clients and the Richmond community a cool space to give talks. They host guests every week, a huge opportunity for them to build relationships and market their brand.



About the Space

The Challenge



Choosing technology meeting the needs of their employees, clients, and community organizations while making it easy to use.

That cool stuff we just described involves a lot of A/V (aka technology). When you have 50 field employees coming in and out of the space, presentations to make, conference calls to host, and weekly community presentations - all happening at once - you need easy technology.

"We have a number of people touching our technology every day. We wanted to make using it as easy as possible." - Rich Reinecke

Making Their Space Frictionless



At Livewire our goal is to remove friction and simplify using technology - no matter what it is.

"We sat down with Brad, he listened to our various challenges, and gave us options. Together, we came up with a solution that worked for us." - Rich Reinecke

Here's how we accomplished Fahrenheit's goals:

- Step one: We chose high quality, user-friendly equipment.
- Step two: We standardized each room.
- Step three: We made sure everyone knew how to use the technology.

"When Livewire came in and installed the TVs and tech, they labeled everything. Instead of having to spend time figuring out which HDMI input to use, it's labeled and easy to figure out." - Rich Reinecke

Other cool features:

- We installed high quality microphones so anyone dialing in hears crystal clear audio.
- The bar top in the cafe has a plug in feature for presentations.
- Video conferencing is HD quality and easy to use.
- Sonos speakers were installed throughout the space for ambiance and productivity.

"The tech they've put in has been extremely helpful for our team to plug and play." - Rich Reinecke

Why They Chose Livewire

"I've known Henry for a long time and know his reputation and expertise in the space. Livewire is really well respected in what they do. There were ways we could do some of the work on our own, but we really wanted to create a great environment for our team and community. I wanted someone who understood what we wanted to accomplish and help us get there." - Rich Reinecke

